

THE DISTRICT 6880 DISPATCH

A NEWSLETTER FOR ROTARIANS IN SOUTH ALABAMA

TOM MANN
DISTRICT GOVERNOR

AUGUST 2011
MEMBERSHIP AND EXTENSION MONTH

KALYAN BANERJEE
INTERNATIONAL PRESIDENT



DISTRICT EVENTS

Important Dates

August 20 - District 6880
Rotary Leadership
Institute; Montgomery, AL

October 4 - International
Night; Montgomery, AL

October 27-30 - RI Zones
30/31 Institute; St. Louis,
MO

District Governor Club Visits

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My dear brothers and sisters in Rotary,

There is an old saying in India: "When you help your neighbor's boat across the water, you find that your own has reached the shore." By helping others, we often find that we have helped ourselves as well. Each of us came to Rotary to serve – and found the joys and satisfactions of friendship and fellowship.

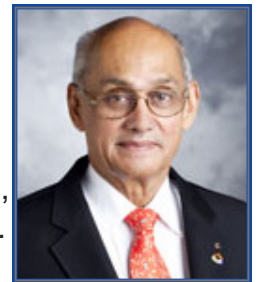
In August, the month we dedicate to membership and development, we focus on spreading the message of Rotary. By serving well, without hiding our Rotary light under the proverbial bushel, we find ourselves closer to our own goal: a stronger, more vibrant Rotary for generations to come.

Public image and membership go hand in hand. Too many people – intelligent, educated, involved people – simply have no idea what Rotary is. This is something we need to confront. We have heard again and again about communities where, despite all the good work that Rotary clubs do, many people are unaware that those clubs even exist. This is not the way forward for our organization.

Serving well is the essential first step – but it is only the beginning. We have to raise our profile with all the tools that are available to us, and there are more tools today than there ever were. We have to use social media such as Twitter and Facebook, and we have to be sure our clubs have an online presence. Having a website is not enough; it must be up to date, it must be appealing, it must reflect the work we are doing. And it must offer a way for prospective members, once they see what we do and become interested, to take the next step.

Rotary has so much to offer. It is up to us to let others know what a fantastic organization we have, and to show people how they can integrate Rotary into their lives. Service does require time, and time is something nobody has enough of these days. So we need to ensure that all the time we spend with Rotary is worthwhile – that it is rewarding and never wasted. When we reach within ourselves and our clubs, when we learn what we are capable of and harness that power, we will elevate our communities as never before – and elevate Rotary as well.

Kalyan Banerjee
President, Rotary International



The Rotary Foundation supports your Rotary service

Bill Boyd, Foundation Trustee Chair

A few months ago, Lorna and I attended three district conferences. The conference programs featured several Rotary Foundation activities, and we heard from Ambassadorial Scholars, Rotary Peace Fellows, Group Study Exchange teams, and representatives from a number of excellent projects in which Rotarians and the Foundation have worked together. I reflected on how much our Rotary Foundation is woven into the fabric of our Rotary service.

After the conferences, I went directly to a meeting of the Future Vision Committee. The committee heard from one of our RI senior managers, who had tested the process of applying for grants and found the global grants application to be too complex. We also discussed the definition of basic education within the areas of focus, possible strategic partnerships, and training for those districts not in the pilot. There were many other topics, but I mention these to demonstrate that there are big items and small items that need attention as we work our way through the pilot. We are all experiencing some frustrations as we build the Foundation for the future. The three years of the pilot will seem a long time for many of you, but we are shaping something that should help us serve humanity more effectively in the years ahead, and we need to test that we are getting it right.

From that meeting, it was straight into the Finance Committee meeting, where senior staff and trustees spent a day and a half working through the budget to ensure that our operating costs could be as low as possible while still giving you the service you need. Our aim is to ensure that we spend the maximum amount on programs.

This is our Rotary Foundation, and there are many people working in different ways to give you the best possible support in your Rotary service.

August 2011 - Membership and Extension Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 DG Visit - Luverne	2 DG Visit - York	3 DG Visit - Opp	4 DG Visit - Evergreen	5 DG Visit - Montgomery Sunrise	6
7	8 DG Visit - Phenix City	9 DG Visit - Elba	10 DG Visit - Jackson	11 DG Visit - Enterprise Sunrise	12	13
14	15 DG Visit - Montgomery	16 DG Visit - Andalusia	17	18	19	20 District 6880 Rotary Leadership Institute; Troy, AL
21	22 DG Visit - Selma	23 Gulf Shores/Orange Beach Club Anniversary DG Visit - Dothan-Houston County	24 DG Visit - Bay Minette	25 DG Visit - Greenville	26	27
28	29 DG Visit - Lee County Sunrise	30 DG Visit - Enterprise	31 DG Visit - Demopolis			

Presidential Citation, Changemaker Award can help your club set tangible membership goals

By Joseph Derr, Rotary International News

What is your club's approach to recruiting and keeping members? August, Membership and Extension Month, is an ideal time to discuss membership strategies for the year.

The Presidential Citation and Changemaker Award both include membership criteria and are excellent resources to help you set your goals. Clubs aiming for the Presidential Citation this year must add at least one new member and keep at least 85 percent of their membership. Additional goals include recruiting RI and Rotary Foundation program alumni and young professionals, and increasing diversity by adding more female members. Districts must meet similar goals. Review the full criteria for the Presidential Citation.

The Changemaker Award, established by RI President Kalyan Banerjee, also puts membership in the spotlight. Clubs must achieve a specific set of club service goals, including adding one new member under the age of 40 for each 50 members, implementing a comprehensive strategy for keeping members, and demonstrating that they have retained 85 percent of their members for the three Rotary years ending with 2011-12. Review the full criteria for the Changemaker Award.

Both recognitions also include criteria for supporting Foundation programs, crucial to Rotary's continued global success.

Past RI Vice President Monty J. Audenart, chair of the RI Membership Development and Retention Committee, encourages all clubs to focus on their membership goals as they take a fresh look at strengthening Rotary. "When building strong clubs, attracting new members and retaining existing ones are given first priority. Then, the rest of our service activities and programs will take care of themselves," says Audenart.

For more help on setting and reaching your goals

- Read what other clubs are doing to boost membership.
- Join or start a discussion on RI's LinkedIn group.
- Review the Membership Development Resource Guide, which includes tips and action steps for reaching and keeping members.
- Order membership development resources, including materials for new and prospective members.



EACH ROTARIAN:
REACH ONE, KEEP ONE

District 6880 Club Anniversaries

Congratulations to the following District 6880 Clubs who are celebrating their anniversaries in July and August.

Prattville	July 18, 1969	42 Years
Jackson	July 22, 1963	48 Years
Gulf Shores/Orange Beach	August 23, 1983	28 Years

Taking the Reins

Rotary 6880 Installs New District Governor Tom Mann, Officers

Tom Mann, who is a member of the Montgomery Sunrise Rotary Club, took the reins as District Governor for District 6880 at a rare evening meeting of his home club on Friday, July 1. The official installation ceremony was held in Montgomery at the RSA Plaza Terrace. The program included a farewell message from now Past District Governor Joe Saloom, and the pinning of new DG Mann, District Governor Nominee Jim Golson and District Governor Nominee Bob Callahan.

The festivities kicked off at 6 p.m. with a reception. Alan Wallace rang the Opening Bell at 6:40 p.m. to begin the program, and Willie Durham offered the Invocation. Following the Pledge of Allegiance, led by Alan Wallace, and the Four Way Test, administered by John Craft, guests enjoyed a buffet dinner that included steak, fish, seasonal vegetables, potatoes au gratin, and strawberry shortcake.

At 7 p.m., Master of Ceremonies Barry Cavan recognized the many Past District Governors and Assistant District Governors in attendance, as well as visiting Rotarians and Club guests. He then called on Mickey McInnish to install the new Montgomery Sunrise Rotary Club President and Officers:



President John Craft
President Elect Ken May
Secretary Ben Arellano
Treasurer Alan Wallace
Board members Earl Franks, Eric Lewis,
Maurice Rollins, Anne Sims and Jeff Young

Barry Cavan then introduced 2010-2011 Rotary District 6880 Governor Joe Saloom, who made his farewell remarks. He expressed his appreciation for the opportunity to lead and to serve, and for the experience of meeting so many Rotarians throughout the District during his tenure. He then called DG Nominee Tom Mann to the front of the room and presented him with the District Governor's pin. He pointed out that the pin is the original DG pin, handed down through generations, and admonished the new District Governor not to lose it!



Taking the Reins (cont.)

In his first official duties as 2011-2012 Rotary 6880 District Governor, Tom thanked those in attendance for their presence. He offered a special thank you to his parents, who had traveled from Arab, Alabama, to be in attendance. He also presented now Past DG Joe Saloom, and his lovely wife, Ruth, with gifts in appreciation of their year of service to the District.

Tom said he looks forward to the challenges and opportunities of leading District 6880 this year, and hopes to be a part of Rotary's continued growth in the District, the State and around the world.



Rotary Day at Camp ASCCA

On Tuesday, July 19, some thirty Rotarians from District 6880 visited Camp ASCCA on the annual Rotary Day at the camp. ASCCA stands for "Alabama Special Camp for Children and Adults" and serves people with and without special needs. It is also the site of RYLA (Rotary Youth Leadership Awards) for District 6880 each spring.

During a tour of the camp the Rotarians saw recreational facilities such as the pool, gym, water slide, lakefront beach, and ropes course as well as the Oscar C. Dunn Rotary Environmental Center. They also had an opportunity to chat with a number of campers and staff about camp programs and their Camp ASCCA experience.

One of the key current needs at Camp ASCCA is the repair/replacement of the leaking roof on the Rotary Dining Hall. The estimated cost for the work is \$50,000 and District Governor Tom Mann has set meeting this need as a goal for the district during the current Rotary year. With some 2,500 Rotarians in the district, that works out to an average of \$20/person to cover the cost.

Rotary has been deeply involved with the camp since its earliest days in the 1970s. If you have never visited, plan now to participate in Rotary Day next summer.



District 6880 RLI Seminar in August

The Rotary Leadership Institute (RLI) is a series of fast-paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary.

Courses are fun, topical, interactive, and geared toward busy business and professional persons who want to be more effective leaders in their vocation and club and more knowledgeable Rotarians.

Every Rotary Club is encouraged to select at least two candidates for RLI annually. Students return to their club with enthusiasm, new contacts, fresh ideas, an increased understanding of their potential as Rotarians, and valuable skills impacting their potential leadership in the club. Registration is quick and simple and you may register on-line.



Rotary District 6880 offers the RLI Part I and Part II. Part I is the place the Rotary Leadership Institute begins. Everyone starts with Part I and then at future Institutes will take Part II and then subsequently Part III. This year's RLI will be held in Montgomery, Alabama, at Troy University Montgomery Campus located at 231 Montgomery Street, Montgomery, Alabama 36103. The RLI will be held on Saturday, August 20, 2011 at 08:00AM.

Register online at www.hoa-rli.com.

Running For Water

Anna Grace Claunch is a 16 year old student at Fairhope High School. She attended a Rotary presentation about water projects undertaken by the Mobile, Mobile Sun Rise, Fairhope and San Pedro Sula Honduras Rotary Clubs. She learned that 80% of diseases in the world are a result of contaminated water and that water borne disease is a leading cause of death in children under 5.

Anna Grace became inspired to do something to help the Rotary Clubs with their project and has committed to "Running for Water" this summer. Anna Grace is running 325 miles and is collecting pledges of financial support based upon the miles she completes. (A word of caution – she has already logged 215 miles!). Her goal is to raise \$3,500 which will fully fund a system for villagers near Santa Barbara, Honduras. If you would like to support Anna Grace in her effort please send tax deductible donations to the:

Fairhope Rotary Foundation – Honduras Fund
c/o Anna Grace Claunch
19141 Scenic Hwy 98
Fairhope, Alabama 36532



Three steps to help you grow your club

Rotary International News

All Rotarians are ambassadors of Rotary and their clubs. This is especially relevant during Membership and Extension Month in August, when the focus is on building strong, vibrant clubs by inviting prospective members to join Rotary. Interested in growing your club but not sure how to get started? Here's an easy three-step plan to bring to your next club meeting.

1. Start with Rotary Basics

The colorful Rotary Basics guide (published in the August issue of The Rotarian and Rotary regional magazines) gives an overview of what Rotary clubs do. Order copies from shop.rotary.org for members to share with prospective Rotarians and club guests. Include your club's contact information with the guide or direct prospective members to www.rotary.org/join, which includes a link to the Prospective Member Form.

2. Handle prospective-member inquiries

Club presidents receive inquiries about membership either directly from candidates or via Prospective Member or Rotarian Referral forms forwarded from Rotary International. As always, invitations for membership are at the discretion of your club. Consider creating a brochure or elevator speech to provide an overview of your club. If you develop a standard welcome e-mail to initiate correspondence with prospective members, include:

- Welcome and thank-you to candidate for his/her interest in Rotary
- Overview of the club, including a brief outline of Rotary's mission and humanitarian goals, a recent club/district service project, and typical club/district activities
- Meeting information, including the name, meeting time, and location
- Additional resources, including links to club/district websites or Rotary publications
- Follow-up information about the club's next steps in the membership process

3. Send prospective member kits

Follow up your welcome letter with the Prospective Member Information Kit, which provides basic information about RI, The Rotary Foundation, and the responsibilities of club membership. Have a club leader contact the prospective member to ensure they've received the kit and to answer any questions about Rotary membership.



District 6880 Announcements

EREY Contributions

Encourage each of your members to donate at least \$100 to the Rotary Foundation's Every Rotarian Every Year campaign. Be a part of Rotarians leading the way to help people here and around the world. Please do not wait until too late in the Rotary year to mail in these monies because it often takes a while for RI to process the information and it is very important that we get credit during this Rotary year. Your AG will be contacting you about this to see if you need any assistance.

Polio Contributions

Please join Rotary International's groundbreaking campaign to eradicate polio. District 6880 is suggesting the each club donate \$17/member for polio. As long as polio threatens even one child anywhere in the world, children everywhere remain at risk.

Rotary Disaster Care Corner

As Rotarians we know that disaster comes in many forms and can be devastating to many of our citizens. Recent tornados certainly brought home how destructive tornados can be and how they change the lives of many in our community. Rotarians, as a whole, are not first responders but certainly can have a positive impact on the comfort and recovery process. DG Tom Mann has committed for District 6880 to be involved in Disaster Care. During the year, we will be sharing with you as Rotarians and as Rotary Clubs how you can get involved with the District in its coordinated response to disasters at home and abroad. A good start to be a partner in Rotary Disaster Care is to purchase a "Shelter Box" and also raise a \$1,000.00 dedicated to disaster response. For questions, please contact_District 6880 Disaster Chair Bruce McNeal or go to www.shelterbox.org

District 6880 Rotary Leadership Institute Seminar

Rotary District 6880 offers the RLI Part I and Part II. Part I is the place the Rotary Leadership Institute begins. Everyone starts with Part I and then at future Institutes will take Part II and then subsequently Part III. This year's RLI will be held in Montgomery, Alabama, at Troy University Montgomery Campus located at 231 Montgomery Street, Montgomery, Alabama 36103. The RLI will be held on Saturday, August 20, 2011 at 08:00AM. Register online at www.hoa-ri.com.

WHAT IS YOUR CLUB DOING?

FUNDRAISERS, DONATIONS, EVENTS

WE WANT TO HEAR ABOUT WHAT YOUR CLUB IS DOING!

WE WANT TO BRAG ABOUT YOUR CLUB!

*SEND YOUR PICTURES AND SHORT ARTICLE TO -
DG6880TMANN@GMAIL.COM.*

Club	Members 06/11	Current Members	Net Change	Meetings Held	Attend %
Andalusia	60	60	0	4	61%
Atmore	38	38	0	4	57%
Auburn	118	118	0	5	63%
Bay Minette	34	34	0	5	71%
Brewton	65	65	0	4	58%
Brundidge	29	29	0	5	90%
Chilton County	13	13	0	5	77%
Daphne/Spanish Fort	33	33	N/A	N/A	N/A
Demopolis	43	43	0	4	72%
Dothan	172	172	0	4	75%
Dothan-Houston County	136	136	0	3	85%
Elba	19	19	0	4	66%
Enterprise	83	83	0	4	65%
Enterprise Sunrise	13	13	0	5	77%
Eufaula	41	41	0	5	58%
Evergreen	20	20	N/A	N/A	N/A
Fairhope	80	80	0	5	74%
Fairhope Sunset	27	27	0	5	60%
Foley	53	53	0	3	62%
Geneva	23	23	0	5	57%
Greene Co.	14	14	0	4	61%
Greenville	41	41	0	5	57%
Gulf Shores/Orange Beach	24	24	0	5	80%
Jackson	32	32	0	4	84%
Lee County Sunrise	32	32	0	4	68%
Linden	10	10	N/A	N/A	N/A
Luverne	30	30	0	4	94%
Mobile	264	264	0	4	42%
Mobile Sunrise	102	102	0	4	59%
Mobile West	37	37	0	4	52%
Monroeville	14	14	0	5	68%
Montgomery	120	120	0	4	47%
Montgomery Capital	42	42	0	5	64%
Montgomery Sunrise	35	35	0	4	64%
North Mobile	26	26	0	5	33%
Opelika	48	48	N/A	N/A	N/A
Opp	22	22	0	5	68%
Ozark	67	67	0	4	40%
Phenix City	42	42	0	3	71%
Point Clear	83	83	0	4	66%
Prattville	47	47	0	4	51%
Prattville/Millbrook Sunrise	21	21	0	4	71%
Robertsdale	53	53	0	4	56%
Selma	45	45	0	4	61%
Tallassee	29	29	0	4	72%
Troy	86	86	0	4	53%
Tuskegee	20	20	N/A	N/A	N/A
Wetumpka	26	26	0	4	61%
York	8	8	0	4	85%
Total	2390	2390	0	-	65%

DISTRICT 6880 OFFICERS

Tom Mann	District Governor
Jim Golson.....	District Governor Elect
Bob Callahan.....	District Governor Nominee
Joe Saloom.....	Past District Governor
Bob Mills	District Treasurer
Alan Wallace	District Secretary
BarryCavan	Aide to the Governor

ASSISTANT GOVERNORS AND AREAS

Jan McDonald	Area 1
Mickey McInnish.....	Area 2
Bill Trant.....	Area 3
Olaf Lieb	Area 4
Frank Nalty	Area 5
Darren Neuschwander.....	Area 6
Tonitta Sauls.....	Area 7
Stephen Thompson.....	Area 8
Michael Chambers	Area 9

DISTRICT 6880 CONTACT INFORMATION

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Rotary International The 4-Way Test - Of the things we think, say or do -

1. Is it the **Truth**?
2. Is it **Fair** to all concerned?
3. Will it build **Goodwill** and **Better Friendships**?
4. Will it be **Beneficial** to all concerned?

For six decades Rotarians have been using The 4-Way Test as a practical yard stick in their business, community, and personal affairs.

The 4-Way Test, you will note, does not provide answers. It asks questions which the user must answer. One of the world's most widely printed and quoted statements was created in 1932 by Rotarian Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy.

In 1943, Rotary International adopted The 4- Way Test.